

April, Friday the 19th - Saturday the 20th During a full moon! Bright night, with fun and lights!

"Do you believe in fairies? Say quick that you believe. If you believe, clap your hands!"

Bonfire, Enchanted Woodland Trail, Limited Camping, Magical Arts/Crafts, Cosplay, Live music, Food, Drum Circle, Daytime & Night-time events... Tickets are priced very low to bring a larger crowd. Children 12 and under get in FREE. We kept prices low to encourage our guests to spend money on your goods and services.

Secret Gates event venue is located on private property in Gateway Arkansas at: **16405 Boll Weevil Lane**.

Find us 3 miles east of the Short Stop Gas Station in Garfield AR just off HWY 62.

It's costly to put on events, so that means we all share in the marketing expenses to bring patrons to the event. This is a collaborative effort to pool our resources for larger reach and influence. As a creative group, we're combining our power to bring a unique experience to our guests and to have FUN while supporting our families.

If you want to VEND or attend as an EXHIBITING ARTIST:

*** By participating in the 'Festival of the Faeries', we expect all of our collaborative to be a TEAM. Please **be kind to one another**, be supportive and respectful. Rude behavior towards any other vendors, guests, or event promoters with not be tolerated and those causing problems will be asked to leave at the discretion of management, without refund.

*** You are responsible for your own things and hold the festival and it's promoters harmless of any loss, damage, theft, injury, etc. Please secure your tents! Wind and weather sometimes happens; and you are responsible for any damage caused by insecure tents, merchandise or fixtures.

*** Please be punctual. We will open the gates on time rain or shine. Set-up is FRIDAY April 19 from 10am to 4pm. Gates open at 4:20pm. Please be ready for business by 4:20! Vendors may close when the day-time events shut down at 8 pm. Evening events begin at 10 pm and go till 2 am. You may stay open during evening events if you like. But it is optional during the night-time events. Saturday the gates open at Noon and go till 8pm. If you're not too tired: Stick around for an after party Saturday night for our Vendors, Staff, Artists and Entertainers.

*** **If you are CAMPING**, you may camp in your vending space. Camping-Vendor spaces are limited, so don't wait! Once we run out you'll have to commute or get a hotel. Camping is primitive, but we have water access and potties. Fires are only allowed in the designated fire pits! There is a street lamp over the main vending area and it keeps the majority of the land illuminated at night.

*****Each vendor package comes with TWO PASSES**. If you need to bring more people, they will need to purchase a general admission ticket to help cover wear and tear on the land. We have very limited electricity access and must dedicate it to our entertainment and food area. There is no electricity available in the vending area at this time, so it's a good idea to bring solar/battery lights.

*****Uncle Sam wants his cut!** We'll be providing vendors with Tax Forms from the Department of Finance and Administration. Just fill them out and return them to us before you leave.

If you want your ART to be included in the COLORING BOOK:

You do not have to be a vendor at this event to be included in the coloring book! We're accepting submissions from all artists in our region who want to be included. Not everyone who submits art will be chosen. It will need to fall into a fantasy/faerie theme and refrain from illicit or offensive content. Content should be appropriate for all ages.

Vending is a separate option.

*****Submit up to FIVE** black and while line images to be featured in the coloring book. They need to be 300 dpi, and saved as a jpeg or png. Email them to: <u>psychicinsightsastrology@gmail.com</u>. Also submit a BIO to be included on your "About the Artist" page.

*** Because **many artists will be involved in the coloring book**, royalties will not be distributed from Amazon sales like a publisher normally does for solo projects. Instead, each artist has the option to purchase copies at \$1 above printing/shipping cost. The \$1 per copy covers our administration costs. You keep whatever profits you make on your own private sales without any need to share royalties back to the other artists or publisher. This is just a collaborative project to bring you a new audience through shared marketing. The books are available via print-on-demand services, so you can order as many copies as you like with no minimums. **The deadline for submitting art is February 1 2019. The deadline for ordering first run copies is March 1 2019.** We will order first run before the festival so they can be distributed at the event to those of you featuring copies in your booth for book signings and sales. Take home what you have left over and sell them on your own or give them as memorable gifts.

***Here's what you get as a featured artist:

- A marketing package that includes a social media blast, bio and full color ad on our website, backlinks to your websites and social media from our website
- Up to five images published in the coloring book with a bio page.
- We will arrange the publishing of the book and have them ready for print just in time for the event.
- We'll have a graphic designer set up the art files and editor proof them.
- You will receive one copy included with your package fee. Any additional copies can be ordered by the deadline. The artist feature fee covers up to five images, so you don't need to pay per entry. There is only ONE fee regardless if you send one or five images.
- Ability to order additional wholesale copies directly from the publisher and have them drop shipped to your door.
- Future publishing opportunities. You'll be of the first to know when other opportunities come up.

***Signing the agreement below releases limited rights to the Festival of Faeries to use your art for the coloring book publication and for marketing related to the coloring book and festival. Your art will not be used in any other way other than use connected to this event or event publications. Artists individually retain all copyrights and each artist extends limited copyright to Festival of Faeries and Pi-Astro (Publisher)

and to each artist involved in this collaboration for the promotion, marketing, and sales of the coloring book for profit without remitting royalties to the publisher or other artists. Your personal sales are based purely on your own motivation and efforts to get them into the hands of consumers. You keep your own profits.

If you want to be an event SPONSOR:

*** Perhaps your business or organization would benefit from our marketing efforts. Your sponsorship helps us make improvements to the venue, hire better entertainment, invest in ad campaigns, and more! We advertise online, at other local events, media, and through our partners and participants. On average, for our past event, tens of thousands of people are reached through marketing campaigns per event. Let us reach new people with your logo and brand!

*** Our Sponsorship package includes: 1. Be added as a HOST to our Facebook Event page which blasts your logo to everyone who visits the event page. 2. Clickable banner ad/logo on our website. 3. Logo on our print promotional items. 4. Logo & Website on the Sponsor page published in this year's coloring book.

CHECK ALL THAT APPLY and add up your total at the end:

(_) \$100.	10x10 Vendor Space.	Bring your own Tent.	Park in designated par	rking during the event.	
Comes with 2 passes.						
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- (____) **\$175.** 10x20 Vendor Space. Bring your own Tent. Park in designated parking during the event. Comes with 3 passes.
- (____) **\$125**. 10x10 Vendor Space. Bring your own Tent. <u>Primitive camping included.</u> Comes with 2 passes.
- (____) **\$200**. 10x20 Vendor Space. Bring your own Tent. <u>Primitive camping included.</u> Comes with 3 passes.
- (____) **\$100.** Sponsorship marketing package. Partner with us and benefit from our marketing.
- (____) \$35. Be included in the coloring book. This fee covers our expenses to set up files, marketing. etc includes one print copy of the coloring book. (Additional copies can be ordered separately.) You may pick your copy up at the festival or pay \$5 (___) for us to mail it to you.
- (____) **\$20.** Rent a table and two chairs. Pick it up at the check-in tent, and return it there before you leave.

TOTAL FEES due if selected to participate: _____

ALL UPDATES AND INSTRUCTIONS are posted to social media and the website. Go there for updates. <u>DO NOT SEND MONEY UNTIL YOU ARE SELECTED and NOTIFIED.</u> Follow the event on Social Media: <u>https://www.facebook.com/events/899937610212652/</u> SEND VEDOR FEES to: <u>psychicinsightsastrology@gmail.com</u> (Paypal) Checks made payable to: PI-ASTRO

Vendor Information:

Business name (DBA)	
Contact Name	Phone#
Email Address	
Mailing Address	
City/State/Zip	
Website URL	

Please send Images that we can use to do marketing Ads with.

Describe what you create or sell, and any services you provide.

Send a BIO along with photos of your work.

Signature _____ date _____

Event Hosted by PI-ASTRO. TEXT ONLY: Desiree 479-866-0805 Charles 479-268-8601 Email: <u>Psychicinsightsastrology@gmail.com</u> Event Coordinator: G Desiree Fultz Security Coordinator: Charles Fultz Use Facebook Messenger: https://www.facebook.com/profile.php?id=100010706345667

All updates will be posted to the WEBSITE and to Facebook:

https://www.facebook.com/events/899937610212652/

Fill out the form, Sign, and email back or attach it in Facebook Messenger to Desiree. Or if you prefer snail mail and check/money order made payable to Pi-Astro:

PI-Astro c/o Desiree or Charles Fultz 16405 Boll Weevil Ln Garfield, AR 72732

